

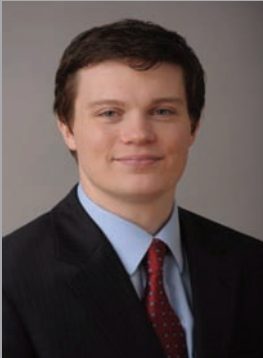
# Credit Union Reality Check 2012



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## Reality Check 2012 February 27-29, 2012

The credit union movement is changing fast. Credit union leaders that want to be ready for the future need a reality check and they need it now. Please join us for "Credit Union Reality Check 2012" to see where our movement is headed.

Topics covered include:

- Corporate Responsibility – doing well by doing good
- Credit Union Sustainability – realistic business models for credit unions
- The Digital Age and Financial Services – how to compete in this new era
- Credit Union Branding – finding the right tagline for your business
- Identity Theft Prevention – how to think like a spy
- Growth – achieving sustainable growth through reality-based strategies
- Youth and Money – credit unions can become their superheroes
- Public Relations – old school rules in the digital world

As always, this year's event is sure to be don't miss. It promises to include hard-hitting topics from high caliber speakers as in past years. We hope to see you there! Registration materials can be found at [www.njcul.org/reality-check.aspx](http://www.njcul.org/reality-check.aspx).

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